As a leading active asset manager with over 790 investment professionals in 25 offices worldwide, we manage €543 billion in assets for individuals, families and institutions. Active is the most important word in our vocabulary. Active is how we create and share value with clients. We believe in solving, not selling, and in adding value beyond pure economic gain. We invest for the long term, employing our innovative investment expertise and global resources.

It is our deep conviction that human insight and connection are essential to finding the best solution for our clients’ needs. That’s why our heart beats for active asset management.

Active is: Creating and sharing value
- Employing innovative investment expertise
- Solving, not selling
- Adding value beyond pure economic gain

Value. Shared.
Active is: Investing with conviction

Our commitment to active asset management is unambiguous. Whatever the asset class, geographic scope or investment style, we are always active. Our active offering encompasses equities, fixed income, multi-asset and alternatives, with convictions based on local and global market insight. Underpinned by strong data, vast experience and a culture of risk management, our broad offering translates into real choices to meet clients’ investment needs.

Assets under management by region and asset class

- **US** €106bn
- **Europe** €413bn
- **Asia Pacific** €23bn

Active is: Protecting and enhancing our clients’ assets

Fixed income €192bn
Equities €133bn
Multi-asset €141bn
Alternatives €77bn

Researching opportunities

Gathering and analysing data from multiple sources is an essential part of our active approach to investing.

Artificial intelligence, big data and alternative data expand the fundamental basis of our investment decisions

Active is: Providing information advantage

Evaluating alternative data sources
Increased research insights through artificial intelligence
Leveraging new technologies to extract complementary data

Data as at 30 June 2019. Any differences in totals are due to rounding.

* LDI = Liability-driven investing; RMO = Risk management overlay

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