

**REAL CHALLENGES
REAL RESPONSIBILITIES
REAL COMPANIES**

PLAY FOR REAL

**JOIN THE 10TH EDITION OF
THE ACCURACY BUSINESS CUP**



Eager to take part in a real-life business case for a major international company?

More than 1,800 students from top universities across the world participated in last year's ABC. Are YOU ready for the challenge?

Previous partner companies: Danone, Kering, L'Oréal, LVMH, Accor, Michelin, SUEZ, Pernod Ricard, Sanofi

